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TIRPUDE INDUSTRY READINESS EXERCISE (TIRE)

Report

Preface

The **TIRE TIRPUDE Industry Readiness Exercise** was organized for MBA II year students with the objective of preparing students for the expectations and challenges of the corporate and professional environment. The program focused on developing students' employability skills, communication abilities, aptitude, professional etiquette, personal branding, teamwork, and interview preparedness.

A series of expert-led sessions and workshops were conducted by experienced corporate trainers, professionals, and faculty members. The sessions combined conceptual learning with practical activities, assessments, discussions, and skill building exercises.

Objectives of the Program Exercise were:

- To enhance student's employability and workplace readiness.
- To develop effective resume-writing and personal branding skills.
- To familiarize students with Applicant Tracking Systems (ATS) and AI-based resume-building tools.
- To improve communication and Group Discussion (GD) skills.
- To develop aptitude and analytical abilities required for recruitment processes.
- To assess and improve students' performance in Group Discussions.
- To develop teamwork and coordination skills.
- To enhance personal grooming and professional etiquette.
- To prepare students for different stages of the interview and recruitment process.
- To build confidence and professional conduct among students.

Session 2: Group Discussion Fundamentals

Date: 13th and 14th August
Resource Person: Dr. Shabbir Zakerya, Founder LASD, Nagpur
Topics Covered: Group Discussion Fundamentals, Focal Points, Understanding the GD Process, Etiquettes and Evaluation Criteria

This session focused on the fundamentals of Group Discussions as an important component of campus recruitment and selection processes. Students were introduced to the various stages of a GD and the factors generally considered while evaluating participants.

The session emphasized communication, active listening, logical reasoning, participation, confidence, respect for other viewpoints, and appropriate GD etiquette.

Key Outcomes:

- Understanding of the Group Discussion process.
- Awareness of GD etiquette and expected professional behaviour.
- Understanding of common evaluation parameters.
- Development of effective communication and participation skills.
- Increased awareness of the importance of listening and presenting ideas logically.







Session 3: Group Discussion Assessment

Date: 20th and 21st August
Resource Person: Mr. Sandip Bhoyar, Founder, Brain shine Academy , Nagpur
Topic: Assessment of Group Discussion

The students participated in practical Group Discussion assessments. The session provided an opportunity for students to apply the concepts and techniques learned during the earlier GD sessions.

Students were assessed on their communication, content, participation, listening skills, confidence, clarity of thought, and overall conduct during the discussion.

Key Outcomes:

- Practical exposure to GD situations.
- Identification of individual strengths and areas for improvement.
- Improved confidence in participating in group discussions.
- Understanding of performance expectations during recruitment-oriented GDs.







Session 4: Aptitude Workshop

Date: 22nd August
Resource Person: Mr. Sandip Bhoyar, Founder , Brain shine Academy , Nagpur
Topic: Aptitude Workshop

The aptitude workshop focused on strengthening students' quantitative, logical, and analytical abilities. The session highlighted the importance of aptitude tests in recruitment and competitive selection processes.

Students were guided on problem-solving approaches, time management, accuracy, and systematic methods for attempting aptitude questions.

Key Outcomes:

- Improved understanding of aptitude-test requirements.
- Development of analytical and logical thinking.
- Greater awareness of time management strategies.
- Improved confidence in approaching aptitude-based assessments.







Session 5: LinkedIn Branding and AI Resume Building

Date: 27th August
Resource Person: Mr. Sarang Rajunkar, Corporate Trainer, Nagpur
Topics: LinkedIn Branding and AI Resume Building

This session introduced students to professional digital branding and the effective use of LinkedIn as a career-development platform. Students learned about creating a professional online presence and presenting their academic and professional profiles effectively.

The session also introduced AI-assisted approaches to resume building, helping students understand how technology can support the preparation and improvement of professional resumes.

Key Outcomes:

- Awareness of professional LinkedIn branding.
- Understanding of effective online professional profiles.
- Introduction to AI-assisted resume development.
- Improved awareness of digital career-building tools.







Session 6: Teamwork and Coordination

Resource Person: Mr. Rahul Rajkotiya, Corporate Trainer, Nagpur

Topic: Teamwork and Coordination

This session focused on the importance of teamwork and coordination in a professional environment. Students were sensitized to the role of collaboration, communication, responsibility, mutual support, and adaptability in achieving common organizational goals.

The session emphasized that effective teamwork requires individuals to understand their responsibilities while also coordinating with others.

Key Outcomes:

- Improved understanding of workplace teamwork.
- Awareness of effective coordination and communication.
- Development of collaborative skills.
- Understanding of individual responsibility within a team.







Session 7: Personal Grooming and Professional Etiquettes

Date: 3rd September
Resource Persons: Ms. Esha Arora , International Grooming trainer and Prof. Avinash Sayankar, Faculty, Tirpude institute of Management Education
Topics: Personal Grooming and Professional Etiquettes

The session focused on the importance of professional appearance, personal grooming, workplace behaviour, communication, and professional etiquette. Students were guided on maintaining an appropriate professional image and demonstrating suitable behaviour in formal and corporate environments.

The session also highlighted the importance of first impressions, body language, appropriate communication, punctuality, and professional conduct.

Key Outcomes:

- Increased awareness of professional grooming standards.
- Understanding of workplace etiquette.
- Improved awareness of professional body language and conduct.
- Development of confidence in formal professional settings.







Session 8: Interview Preparation

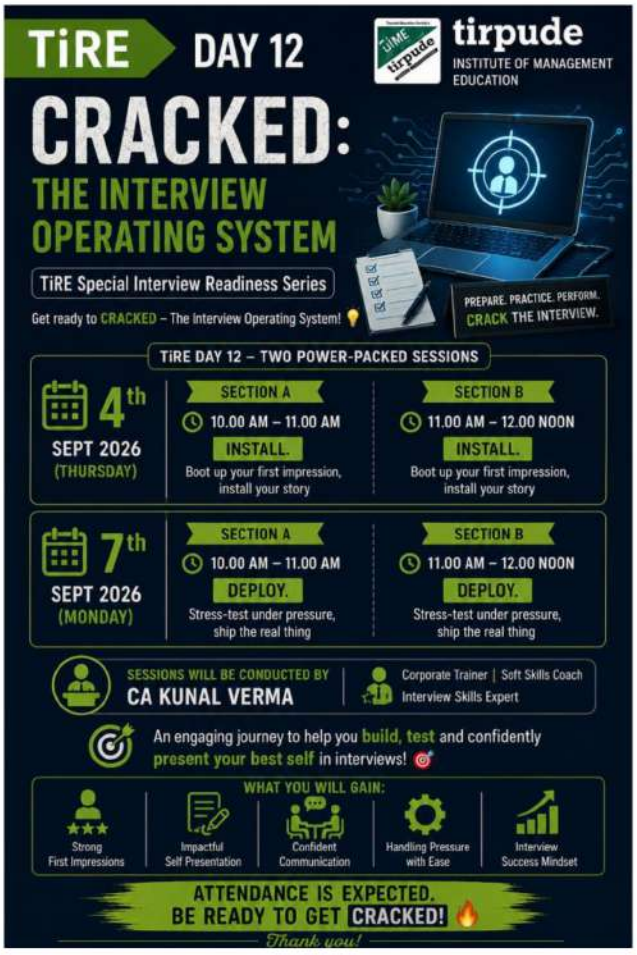
Resource Person: CA Kunal Verma. Corporate Trainer, Nagpur
Topic: Interview Preparation and Operating System

The interview-preparation session focused on helping students understand the expectations associated with professional interviews. The session addressed interview behaviour, preparation strategies, communication, confidence, and the importance of presenting oneself effectively before recruiters.

The session also covered relevant aspects of operating-system knowledge as part of technical and interview preparation.

Key Outcomes:

- Better understanding of the interview process.
- Awareness of professional interview behaviour.
- Improved preparation for technical and HR interactions.
- Increased confidence in facing recruitment interviews.







Session 9: Presentation Powerhouse , Presentation Skills

Date: 10th September,
Resource Person: Ms. Riddhi Jais, Corporate Trainer, Nagpur
Topic: Presentation Skills – Presentation Powerhouse

The session on **"Presentation Powerhouse"** focused on developing students' presentation and public-speaking abilities. The session emphasized the importance of effective communication, structured content delivery, confidence, audience engagement, body language, voice modulation, and professional presentation techniques.

Students were guided on how to organize their ideas logically, communicate information clearly, and deliver presentations effectively in academic as well as professional settings. The session also highlighted the importance of maintaining eye contact, appropriate posture, effective use of visual aids, and engaging with the audience.

Key Outcomes:

- Improved confidence in delivering presentations.
- Enhanced public-speaking and communication skills.
- Understanding of effective presentation structure and delivery.
- Awareness of professional body language and voice modulation.
- Improved ability to engage and communicate effectively with an audience.
- Better preparedness for academic, corporate, and professional presentations.





Session Wise Details

Session 1: ATS Resume Writing Workshop

Date: 6th and 7th August
Resource Person: Ms. Riddhi Jais, Corporate Trainer
Topic: ATS Resume Writing Workshop

The workshop introduced students to the fundamentals of creating effective, professional, and ATS-friendly resumes. Students were guided on resume structure, appropriate formatting, relevant content, keywords, and the importance of tailoring resumes according to job descriptions.

The session helped students understand how modern recruitment systems screen resumes and highlighted the importance of presenting academic achievements, skills, projects, internships, and experiences in a clear and structured manner.

Key Outcomes:

- Understanding of ATS-friendly resume formats.
- Improved awareness of resume structure and content.
- Understanding of relevant keywords and job-specific customization.
- Better presentation of academic and professional achievements.







Overall Learning Outcomes

The TIRE TIRPUDE Industry Readiness Program provided students with exposure to multiple dimensions of employability and professional development. Through the different workshops and practical sessions, students were able to develop:

- **Resume and Career Branding Skills:** Students learned how to prepare ATS-compatible resumes and build a professional digital identity.
- **Communication Skills:** GD sessions provided opportunities to improve articulation, listening, confidence, and logical expression.
- **Analytical Skills:** Aptitude training strengthened problem-solving and analytical abilities.
- **Teamwork Skills:** Students gained an understanding of collaboration, coordination, and shared responsibility.
- **Professional Etiquette:** Grooming and etiquette sessions helped students understand appropriate workplace behaviour.
- **Interview Readiness:** Interview-focused training helped students become familiar with recruitment expectations and professional interactions.
- **Digital Skills:** Exposure to LinkedIn and AI-based resume-building tools helped students understand contemporary approaches to career development.

The **TIRE TIRPUDE Industry Readiness Program** served as a comprehensive platform for enhancing students' employability and professional preparedness. The program covered essential areas such as resume development, Group Discussions, aptitude, LinkedIn branding, AI-assisted resume building, teamwork, professional etiquette, grooming, and interview preparation.

The involvement of experienced trainers and professionals provided students with practical insights into corporate expectations and recruitment processes. The combination of instructional sessions and practical assessments enabled students to identify areas for improvement and develop greater confidence in approaching professional opportunities.

Overall, the program contributed toward bridging the gap between academic learning and industry expectations by equipping students with relevant technical, interpersonal, communication, and professional skills required for successful transition into the workplace.